

Use of ISO 14064-1:2018 Greenhouse Gas Verification Mark and Reference to Verification

1. Introduction

1.1 Hong Kong Quality Assurance Agency (“HKQAA”), under its range of services, develops and offers conformity assessment services of specific nature and/or for specific industry. Each service is presented and recognised by its unique registered design of mark, which is owned and administered by HKQAA. All rights are reserved by HKQAA.

1.2 The participating company (“Business”) holding a HKQAA ISO 14064-1:2018 verification report is authorised to use the respective verification mark (“Mark”) or reference to HKQAA’s verification (“Reference”) for promotional purposes. The use is subject to [a] the conditions set out below and [b] the conditions set out in the applicable guideline for the use of mark and reference to verification.

2. Conditions for the Use of ISO 14064-1:2018 Greenhouse Gas Verification Mark

The Business:

2.1 shall use the Mark in respect to ISO 14064-1:2018 Greenhouse Gas Verification (“the Verification”) and strictly according to the followings:

2.1.1 The Mark may be reproduced based on the master versions as provided by HKQAA and may be enlarged or reduced in size in its exact proportion. The form must always be legible.

2.1.2 The colour of the Mark can be in either black and white or full colour as specified in accordance with the colour artwork of the master versions.

2.1.3 The verification statement together with the report reference number should always be placed below the Mark to ensure traceability back to HKQAA and to the verification statement issued. The form must always be legible.

2.2 shall use the Mark for promotion purposes applicable and only in respect to the entity or site/s covered under the scope of participation and/or as stated on the proof of conformity and/or its accompanying appendix. Further guidance of possible usage of the Mark can be found in ‘Guideline for the Use of Mark for ISO 14064-1:2018 Greenhouse Gas Verification’;



ISO 14064-1 : 2018

[Company name]’s Greenhouse Gas Assertion for the period [date] to [date] has been verified by Hong Kong Quality Assurance Agency in accordance with ISO 14064-3:2019 as meeting the requirements of ISO 14064-1:2018. (Report Reference No. XXX)

2.3 shall not use the Mark in the following restricted situations:

2.3.1 use the Mark in association with any other business/site which is not within the scope of participation;

2.3.2 use the Mark on its products and/or its packaging or associated documentation or promotional items without its company name specified; and

2.3.3 use the Mark in such a way as to suggest that HKQAA has approved any product or any service supplied by a Business in any other misleading manner.

3. Conditions for the Use of Reference to ISO 14064-1:2018 Verification

The Business shall ensure that:

3.1 the Reference shall be used only in relation to the claim which has been verified.

3.2 the Reference shall not be misleading with regards to product certification or any other kinds of conformity assessments.

3.3 when using the Reference, it shall be ensured traceability back to HKQAA and to the verification statement issued.

3.4 any opinions or reports of factual findings made public by the client shall be communicated internally and externally in their entirety.

Examples of acceptable references for HKQAA’s verified statement:

- Long-form: “In its opinion dated 20xx-xx-xx, HKQAA concluded with reasonable (or limited) assurance that the data and information in the statement were fairly stated.”
- Short-form*: “Verified by HKQAA at the reasonable (or limited) level of assurance”

*Any use of a short-form reference shall include or make reference to a long-form reference (i.e. the long-form reference is provided in proximity to the short-form reference in the same medium, or a reference to the location of the long-form reference in another medium, such as website, is provided in proximity to the short-form reference.

4. Mis-use, Suspension or Revocation

4.1 Any mis-use of the Mark or the Reference may result in publication of transgression.

4.2 In case serious deviation(s) of the requirements of the Verification is(are) identified, the business’s right to use the Mark or the Reference may be suspended or revoked. The Business shall then immediately cease use and distribution of any promotional items, literature and other media bearing the Mark or the Reference.

5. Other Optional Use of Mark or Reference

5.1 The Business shall contact HKQAA for any proposed use of the Mark or the Reference not mentioned in this guide and other HKQAA official documents associated with the use of the Mark or the Reference.